

Sponsorship Program Summary 2022

The New York State Society of Enrolled Agents (**NYSSEA**) is the only professional association representing Enrolled Agents (EAs) in New York. Members are licensed by the U.S. Department of the Treasury to represent taxpayers before all administrative levels of the Internal Revenue Service (IRS), including examination, collection and appeals. Our NYS Chapter has over 650 members. The State is divided into various Regions with each of these Regions holding Chapter meetings throughout the year that are attended by both members and non-members. Our largest State-wide event is our Fall Conference. In 2022 our 35th Annual NYSSEA Conference will be held at Turning Stone Resort Casino in Verona, NY from Friday, October 28th to Monday, October 31st. To learn more information about NYSSEA, please visit our web site, <https://nyssea.org>.

Conference Participation Sponsor \$700 – Conference only:

- Exhibit Space Area at our Annual Conference.
- You will receive a half page advertisement in our electronically published Conference Educational Program.
- Your marketing/promo materials inserted into Registration Bags.
- Includes admission to all standard attendee events held at the conference including meals.

Gold Sponsor \$1,200 – includes all benefits listed above PLUS:

- Additional Annual Conference exposure:
 - Placement of promotional material/items at one general session.
 - Access to conference attendees through an email blast.
 - You will receive a Full Page advertisement in our electronically published Conference Educational Program.
 - Product Presentation: You will be able to make a short, five-minute, Product Presentation during the Conference, at a time when all attendees will be in the same location. You can use this time to either present a short product demonstration video or simply introduce yourself and your products or services. Use of technology will be made available to enable a short PowerPoint presentation or interactive product demo.
- Additional benefits for a 12-month period, beginning with the month your Gold Sponsorship is fully paid:
 - Semi-Annual email blast to the entire State membership on your product offering.
 - Opportunity to present yourself and your product or have a short 5-minute video play in advance of one of our Statewide educational webinars.
 - You and your employees are invited to attend, at cost, one (1) Chapter meeting at each Regional Chapter during your sponsorship period. You will have the opportunity to give a 5-minute presentation of your product.
 - Company logo placed on the Home page of our web site along with a direct link to your web site.

Additional Conference Advertising Options:

- Full Page advertisement in our electronically published Conference Educational Program.
- Marketing/promo materials inserted in our Registration Bags.

*For more information please contact Daniel Coccia, Sponsorship Program Rep, at 585-292-1987
or email at dcocciacma@aol.com*